

# ONLINE MASTERCLASSES: INNOVATION MANAGEMENT

“Learn the key skills today to master tomorrow’s challenges”

## Online Masterclasses

- Develop & sustain learning among your remotely-working employees by utilizing online platform while abiding to quarantine, restrictions & MCO during these turbulent times.

## What We Can Offer You

- A 5-session interactive online series where we deliver seminars, exercises, data, insights & share non-disclosed innovation management secrets.
  - Each session includes: 60 minutes of presentation, followed by 30 minutes of Q&A session and interaction.
  - Limited to 100 participants per company.

### Session 1: Disruption

The changing market. How to understand it & take control of your own destiny.

### Session 2: The Sweet Spot Protocol

Defining your sweet spot to deliver your strengths.

### Session 3: Opportunity Spotting

Design ideation process to identify, test & determine the right projects from fuzzy to development phase.

### Session 4: Speed

Accelerate 20-30% of your process which can free up working capital, build capabilities & increase probability of right decision-making through smarter process which reduce uncertainties.

### Session 5: Success

How to establish efficient feedback loops across processes to ensure commercial success.

## OUR PRESENTER



**Magnus Penker**  
CEO of Innovation360  
World Leading Innovation  
Management Expert

## SIGN UP NOW!

**PRICE: RM65,000**  
(FOR UP TO 100 PARTICIPANTS  
PER COMPANY)

OFFER VALID UNTIL  
30th APRIL 2020

## CONTACT US:



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