

Strategizing for Innovation Capabilities

Overview:

Get the opportunity to learn the language for innovation grounded in research and obtain new perspectives through facilitated round table discussions with peers covering strategy, process, culture, governance, metrics and organising for innovation.

Objectives:

The objective of this course focuses on innovation assessment, capability and developing innovation strategy.

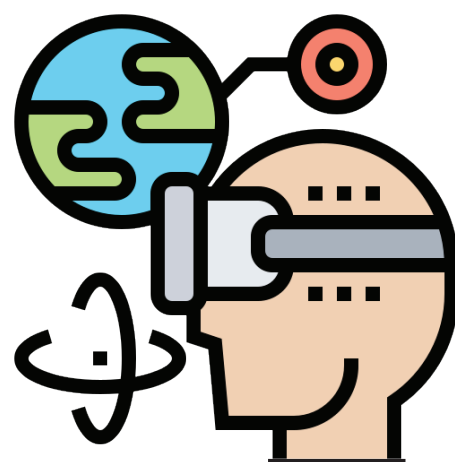
1. Gain a knowledge base for understanding different types of organizational innovation.
2. Understand your organisation's strengths and weaknesses in order to guide strategy, decisions and resource allocation.
3. Understand and implement leading innovation platform: Ideation360
4. Visualise maturity and progress through innovation metrics.
5. Learn how to govern business transformations through innovation strategies

Topics covered:

This course draws on various theoretical foundations and business case to develop an understanding of innovation and change. The course combine lectures, exercises, and other pedagogical tools. The course provides opportunities to process and reflect over personal experiences and reactions.

- Innovation360 approach – assessment, system, process
- Three types of Innovation Horizons – H1, H2, H3
- Five types of Innovation Leadership Styles.
- Innovation strategies – Incremental vs. Radical
- Innovation Assessment Framework – innovation capabilities, faces of innovation, Wheel of Innovation.
- Innovation Management Systems & Standard – innovation task force and board, Ideation360, innovation governance model.
- Recognize the process of Innovation Analysis & Recommendation (IAR)

*Public
Training
Series*



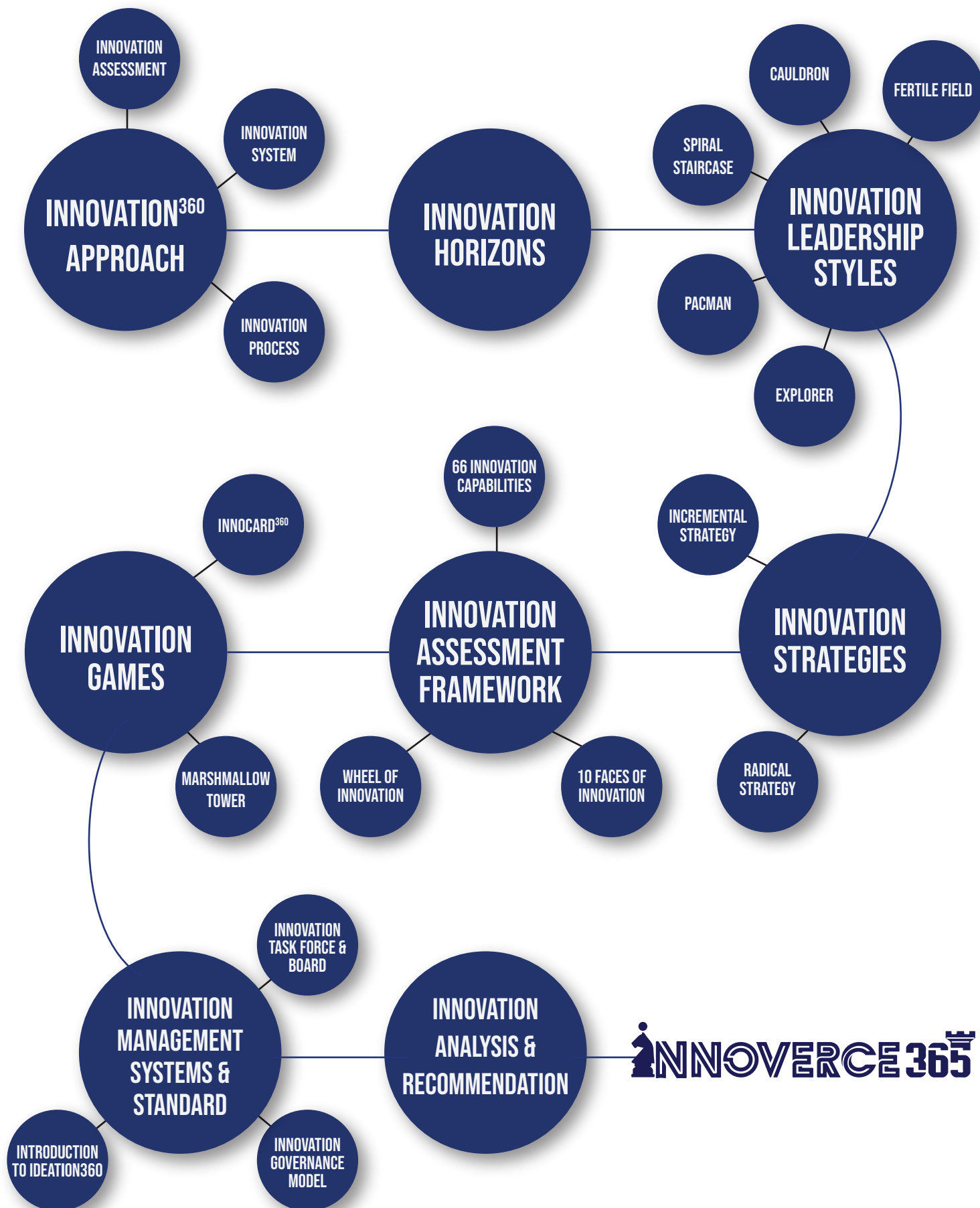
*Innovation is an outcome. Sometimes it refers to activities or processes resulting in, or aiming for, **innovation.***

- ISO 56000 -

**START TO DEVELOP YOUR
INNOVATION CAPABILITIES!
SIGN UP TODAY!**



WHAT WILL YOU LEARN?



INNOVERCE 365



OUR LICENSED PRACTITIONERS



DR SATNAM SINGH, MAICD

Doctor of Philosophy (PhD), Engineering & Manufacturing Management, Dr. Satnam is an experienced and motivated Group Managing Director with expertise in business transformation, sales and revenue enhancement, governance, marketing and social selling.



DR MURALIRAJ JAGANTHERAN

PhD in Operations and Quality Management, Dr. Muraliraj has over 10 years of varied working experience in multiple senior executive roles spanning across shipping, oil and gas, engineering service providers, Information Technology and Business Process Outsourcing.

REGISTRATION FORM

REGISTRATION POLICIES

SUBSTITUTIONS

Substitutions can be made at any time.

PAYMENTS

All payments must be made three (3) weeks prior to the training (i.e. 21 calendar days). You may register by email, by using the registration form attached (scanned / photo).

PAYMENT MODE : Cheque / Direct Bank In / EFT

NAME : Innoverce Sdn. Bhd.

BANK : CIMB Bank Berhad

BSB : -

ACCOUNT NUMBER : 8010044132

CANCELLATION POLICY

Due to contractual obligations, cancellation charges are as follows:

*14 – 3 days' notice: 50% of the workshop fee

*2 days or less notice: 100% of the workshop fee

(*Based on calendar days)

However, detailed sets of documentation will be sent to you. A substitute may be named at any time before the workshop begins. All cancellation of registration must be made in writing. For further information on this workshop, please contact our Programme Manager at:

innovate@innoverce365.com

WORKSHOP'S BOOKING

Tea Breaks & Lunch Provided

TRAINING : Strategizing for Innovation Capabilities

DATE : 30th Oct 2019 (Wednesday)

TIME : 9 am - 5 pm

VENUE : Best Western Hotel, PJ



HRDF
CLAIMABLE

SPECIAL
PRICE

COURSE FEES
RM 1,299
~~RM 2,599~~ (INCL. SST)

Note: Innoverce365 reserves the right to cancel or postpone the training date(s) and venue at any time. In this event, advance notification will be issued to all participants. Payments made for this course will be refunded in full. Thank you.

DELEGATE

NAME : _____ **NAME :** _____
DESIGNATION : _____ **DESIGNATION :** _____

COMPANY INFORMATION

NAME : _____
ADDRESS : _____
TEL : _____

CONTACT PERSON

NAME : _____ **NAME :** _____
DESIGNATION : _____ **DESIGNATION :** _____
TEL : _____ **TEL :** _____

AUTHORISED SIGNATORY

